

CLEMENT CLARKE INTERNATIONAL PRESS RELEASE

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FOR IMMEDIATE RELEASE

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CLEMENT CLARKE INTERNATIONAL LAUNCHES MINI-WRIGHT DIGITAL

Harlow, Essex -- Clement Clarke International Ltd, international respiratory manufacturer of well-established, trusted brands such as Mini-Wright, Medix and Lifecare, will launch the Mini-Wright Digital, a digital peak flow meter that also measures expiratory volumes, at the European Respiratory Society Congress in Copenhagen, Denmark, September 17th – 21st 2005. The launch will be marked with the introduction of a fresh corporate image, major advertising campaign and a new exhibition stand, as well as an exclusive distributor dinner aboard Copenhagen's famous Saga Queen Cruiseline on September 19th 2005.

The Mini-Wright Digital, digital peak flow meter, not only measures peak expiratory flow (PEF), but also measures FEV1 for treating both asthma and COPD patients. The compact design is not only discreet and easy to store, but it is also lightweight and comfortable to hold. The one button operation makes the Mini-Wright Digital easy to use for all ages. The automated zoning function is customisable, so that patients can manage their own asthma at home, while the memory has a capacity to store up to 200 of each measurement. A water tight seal makes the Mini-Wright Digital waterproof for simple sterilisation required under industry standards.

Clement Clarke International Ltd is dedicated to combining years of respiratory experience and the proven performance of trusted brands, with the distinctive talent for offering unparalleled support and tailoring customised solutions to enhance patient care, while improving efficiency and reducing cost. The company continues to develop proven brand product ranges to strengthen our respiratory portfolio in asthma management, COPD, oxygen therapy, cystic fibrosis and allergic rhinitis.

For more information on the Mini-Wright Digital or the complete range of Mini-Wright peak flow meters, contact customer services on (01279) 414969.

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For further press information, in the first instance please contact:

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